

# 5 THEMES IN DIGITAL HEALTHCARE

The Digital Healthcare vertical separates into five broad areas of application

## ADMINISTRATIVE SYSTEMS & COST TRANSPARENCY

Payor Solutions  
Provider Solutions  
CRM, Billing & Scheduling  
EMR & EHR  
Accountable Care



## COHORT-BASED ANALYTICS

Cloud/Analytics Infrastructure  
Population Health  
Integrated Healthcare  
Data Intra-Operability

## PERSONALIZED MEDICINE AND QUANTIFIED-SELF

Genome-Guided Medicine  
Clinical Decision Support  
Disease Management  
Patient Engagement



## REAL-TIME HEALTHCARE

Wearables, Sensors and  
Smart Devices  
Mobihealth Apps  
Patient Compliance Apps

## SCIENTIFIC AND BUSINESS PROCESS SYSTEMS FOR R&D

Translational Medicine  
Clinical Trials Management  
Clinical Data Management  
Document Management  
Logistics, QA and Authenticity



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